



[Press Release]

<To whom it may concern>

September 21st, 2022 Association for the Promotion of Electric Vehicles (APEV) **APEV Design Contest Executive Committee** 

Announcement of the Second Screening Results

# "Social EV Design Contest for International Students 2022"

APEV has held the "EV Design Contest for International Students" four times from 2013 to 2019, every two years in conjunction with the Tokyo Motor Show. In response to the widely spreading COVID-19, we have postponed the contest in 2021 and are now holding a significantly renewed 5th event in

We are pleased to announce that the second screening has been held, and the passing teams were selected from among 24 teams that submitted their works.

The 12 teams from 9 schools that passed through the second screening consisted of 3 teams from 3 schools in India and 9 teams from 6 schools in Japan.

### List of the passing teams

Country	School name	Team name
India	Indian Institute of Technology, Jammu	Indian Sentai
India	National Institute of Design, Transportation and Automobile	Shunya
India	VIT Bhopal University (SEEE)	Growth_Makers
Japan	Chiba Institute of Technology/千葉工業大学大学院	Costa
Japan	Chiba Institute of Technology/千葉工業大学大学院	FLAT
Japan	Chiba University/千葉大学	TARAKO&PEANUTS
Japan	HAL Tokyo	HALO!
Japan	Nagaoka Institute of Design/長岡造形大学	NTC
Japan	Okayama Prefectural University/岡山県立大学	Okayama mobility club
Japan	Tokyo Metropolitan University/東京都立大学	MINK
Japan	Tokyo Metropolitan University/東京都立大学 大学院	TMU-torapo-B
Japan	Tokyo Metropolitan University/東京都立大学 大学院	Sakai Mobility Systems

★Students from teams that have passed the second screening will be given the right to participate in Workshop II which is held on Friday, October 7th and will work hard to brush up for the final screening. The final screening & award ceremony will be held on October 18th (Tuesday) from 14:30(GMT+9) at Makuhari Messe as an event on the first day of CEATEC 2022 on the talk stage in real + online.

The general public can also participate, so we look forward to your participation.

Please see here for the exhibiting at CEATEC2022.

 $\underline{\text{https://www.apev.jp/en/news/2022/09/apev-will-exhibit-at-ceatec-2022-for-the-first-time.html}}$ 

The theme of this year's contest is "Social Design and EVs: Proposals for 2040," and we have set a specific year in the theme. We have concluded that the contest should be about the role of EVs not only from the viewpoint of transportation but also as a form of mobility that is indispensable to people's lives and what makes people's lives more affluent.

Therefore, we have changed the evaluation criteria of the contest as follows:

[Old] "Styling (priority is on the completeness of design) + Concept (explanation of design: story)"

[New] "Social Design in 2040 (priority is on the Identification of issues) + Concept (solutions) + Design (visual images as explanation)"

We selected "Social design" related to urgent issues such as environmental problems, natural disasters, transportation safety, and energy, as well as the construction of a new social system centered on services. 

- ◆ Title: "Social EV Design Contest for International Students 2022"
- <u>Objectives</u>: To foster interdisciplinary talent that will lead the next generation through research on social design and EV possibilities.

#### Organization:

- ♦ Host: Association for the Promotion of Electric Vehicles (APEV)
- Supporters: Graduate School of Interdisciplinary Information Studies, University of Tokyo, Japan Automobile Manufacturers Association, Inc., Ministry of Economy, Trade and Industry of Japan, Ministry of Land, Infrastructure, Transport and Tourism of Japan, Ministry of the Environment of Japan, Society of Automotive Engineers of Japan, Inc., Tokyo Metropolitan Government (Tentative, in alphabetical order)

#### Sponsors:

[First application] (in alphabetical order)

- ♦ Car Design Academy
- ♦ Benesse Holdings, Inc.
- ♦ CCC Marketing Co., Ltd.
- ♦ Dell Technologies Japan Inc.
- ♦ Hino Motors, Ltd.
- ♦ IBM Japan, Ltd.
- ♦ MONET Technologies Inc.
- ♦ Wacom Co., Ltd.
- ◆ EV Design Contest Executive Committee (APEV Committee)
  - ♦ Chairperson: Toshio YAMASHITA (APEV Commissioner, CEO of INTERROBANG DESIGN INC.)
  - ♦ Vice-Chairperson: Hitoshi ARIMA(APEV Commissioner, President of Arima Management Design, Ltd., Representative of Yokohama Smart Community)
  - ♦ Supporters: To be open called from APEV members and sponsors
  - ♦ Secretariat: Association for the Promotion of Electric Vehicles (APEV)

## Screening Committee:

- ♦ Chairperson: Dr. Hiroshi FUJIWARA: APEV Commissioner Chairman, President and CEO BroadBand Tower, Inc President and CEO Internet Research Institute, Inc.
- ♦ Members: (in alphabetical order)
  - •Mr. Tadao ANDO: Architect Professor Emeritus, University of Tokyo
  - ·Mr. Zhang FAN: Vice President, Head of Design Guangzhou Automobile Group Co., Ltd
  - •Ms. Keiko IHARA: CEO, Future, Inc. Car racer -Director, Nissan Motor Co., Ltd
  - •Ms. Hiroko MATSUMOTO: Director, Vice President, Professor, Concentration in Product Design, Department of Design and Crafts, Joshibi University of Art and design

- Dr. Patrick le Quément: Designer Former Senior Vice President Renault Design
- •Ms. Kei TAKEOKA: Automobile Journalist Automobile Journalists Association of Japan Deputy Chair
- Dr. Akira WAKITA: Artist Professor, Faculty of Environment and Information Studies, Keio University
- Mr. Nobuhiro TAJIMA: APEV President Chairman / CEO of Tajima Motor Corporation

#### Awards (to be confirmed)

- ♦ Grand Prix: 200,000 yen and a certificate
- Ministry of Economy, Trade and Industry of Japan Award: 100,000 yen and a certificate
- ♦ Ministry of the Environment of Japan Award: 100,000 yen and a certificate
- ♦ Ministry of Land, Infrastructure, Transport and Tourism of Japan Award: 100,000 yen and a certificate
- ♦ Awards offered by the sponsors (To be decided according to the sponsors.)

## ◆ Overall schedule (subject to change without notice)

21st of September 2022: Announcement of the second screening results(This release)

7<sup>th</sup> of October 2022: Workshop II

18th of October 2022: The final screening & award ceremony, and APEV symposium\*

\*We will hold these in conjunction with CEATEC2022@Makuhari Messe in Japan.

Mid of March 2023: Final Report

[Administration Office]

Association for the Promotion of Electric Vehicles

III FUKUTAKE HALL THE UNIVERSITY OF TOKYO 7-3-1, Hongo, Bunkyo-ku, Tokyo 113-0033, JAPAN

TEL: +81-50-3375-4937 E-MAIL: contest@apev.jp